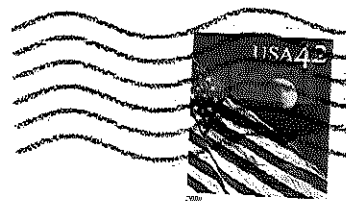


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Will Stewart



Manchester, NH [redacted]

AUGUST 2008

AUTOMOTIVE INSIDER

Hooksett Dealer Shocks Community:

"Cars To Sell For Just \$29* Down & \$127** Per Month"

Hooksett Area Shoppers Express Disbelief But Dealer Remains Optimistic As Unprecedented 3-Day Sale Approaches, August 22nd - August 24th

Dan Ready
Staff Writer

HOOKSETT, NH — Mr. Chris Duggan, General Sales Manager of **Merchants Auto**, announced plans today for a great new way to buy cars that's simple and inexpensive. This unique event, also known as the "**National Automotive 'Insider' Sales Event**," has been sweeping the United States. The customers who take part in this event are on the 'inside' to great savings on near new vehicles and pay only **\$29* down and \$127* per month**.

The event will be held for three days only, this **Friday, August 22nd through Sunday, August 24th**, regardless of any weather conditions that arise.

Duggan offers a simple explanation for this unprecedented event, "As one of the leading dealers in the area, we're overstocked with high quality near new vehicles including recent lease turn-ins, factory-program cars, recent trade-ins and bank repossessions." He adds, "I can't remember the last time so many rare opportunities were available to us at one time, so we decided to let the general public take advantage of these incredible values rather than sell them to wholesalers or strangers at auctions." During the "National Automotive 'Insider' Sales Event," every vehicle will be clearly marked and available for the low down payment of \$29*. Every effort will be

made to obtain credit approval for those who may have had credit problems in the past.

During this event, the vehicle selection couldn't be any better. Many of them are late model vehicles with low mileage and the balance of their factory warranties remaining. There will be many makes and models

trades are welcome, paid off or not. You don't want to miss this unique opportunity to obtain a near new car, truck, minivan or sport utility vehicle with an unbelievably low down payment of just twenty-nine* dollars!

In order to assist buyers with loan processing, finance representatives will be on hand for immediate approval and delivery of all vehicles sold during this event.

Duggan would like to remind customers that the event is first-come, first-served, so it's critical to come early to have the best

"Customers Can Purchase A Near New Vehicle for Just \$29* Down and Only \$127* Per Month During The 'National Automotive 'Insider' Sales Event' We Are Conducting At Merchants Auto This Weekend."

Chris Duggan — GSM

from which to choose including Dodge, Chevrolet, Ford, Chrysler, Honda, Nissan and Toyota. An abundance of SUVs will also be featured, including Tahoes, Rav-4s, Grand Cherokees, Explorers and more.

For auto shoppers looking for a very low monthly payment there will be many choices, including a 2004 Kia Sedona LX with air conditioning, power windows & locks and a cd player for just \$29** down and \$127** a month. Sample payments will be clearly marked on all vehicles. All you'll need to do is obtain credit approval, pick a vehicle and a payment. It's that simple.

Duggan cites another example, a 2005 Chevrolet Cavalier with air conditioning, a cd player and 36 miles per gallon for only \$29* down and \$127* per month. For those auto shoppers looking to trade their current vehicle, all

chance of getting the vehicle of your choice. The exclusive site for this event is **Merchants Auto, located at 1278 Hooksett Road in Hooksett for three days only:**

**FRIDAY, AUGUST 22nd
9am-8pm**

**SATURDAY, AUGUST 23rd
9am-6pm**

**SUNDAY, AUGUST 24th
10am-5pm**

For further information on the "National Automotive 'Insider' Sales Event", please call:

603-669-4100

*\$29 denotes down payment, subject to lender approval, and credit worthiness. Exact rate and term varies by vehicle. All taxes, title, license and fees are extra.

**Example: 2004 Kia Sedona LX stk #30798 \$29 down, \$127 per month for 72 months @ 6.2% APR. Cash Price \$7707.

*Example: 2005 Chevrolet Cavalier stk#30790 \$29 down, \$127 per month for 72 months @ 6.2% APR. Cash price \$7707.

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Car Shopping Just Got Easier

IRVINE, CA - The results are in: Consumers are ready and willing to embrace new methods of car buying. Tired of having your information sold to the highest bidder by lead referral sites? Car buyers are actively seeking alternatives from car superstores to innovative Internet-based programs like AutoMallCentral.com.

Interestingly, the year-old AutoMallCentral.com is capturing the largest majority of these alternative sales. "AutoMallCentral.com's amazing growth has even astounded me," says Daniel Lok, AutoMallCentral.com co-founder and President, "and it proves that the Internet is the most viable marketing tool in the information age."

A quick review of the AutoMallCentral.com program illustrates why this concept has taken the automotive industry by storm. Not only does the customer make a request for a new car from the privacy and comfort of his own home but, as AutoMallCentral.com customer Karen Woods says, the price "AutoMallCentral.com makes it easy for a consumer to purchase a car. By offering a 'one-stop Internet contact,' AutoMallCentral.com solves the consumer's needs quickly and easily. This is an increasingly important consideration for two-income families operating under severe time constraints."

AutoMallCentral.com assists clients in purchasing pre-owned and new cars via a large subscribing dealer network that is dedicated to providing efficient low-cost car-buying to the North America consumer. It incorporates a "search engine" that allows individuals to specify information about the vehicle that they would prefer, and returns information on the vehicles that match their criteria. Each listing is accompanied by a full color photograph, vehicle options, mileage, and pricing information along with information on how to contact the dealership that offers the vehicle.

Although AutoMallCentral.com is a commercial venture supported by participating dealerships, the site also offers comprehensive auto-related resources including a complete listing of area dealerships and auto manufacturer's Web sites, original editorials, reviews of selected automotive sites, and a discussion board which allows visitors to exchange information with one another.

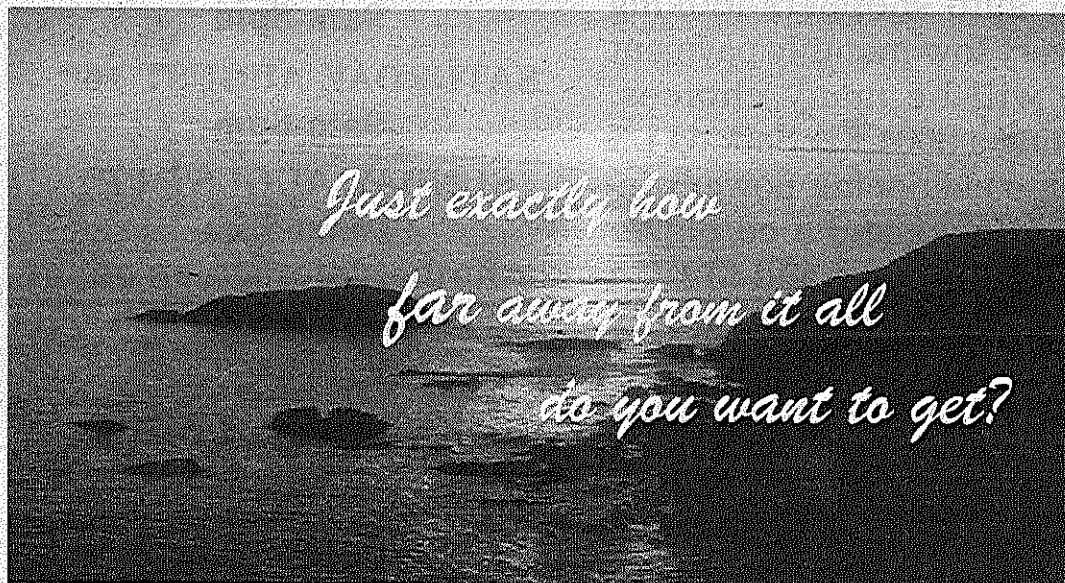
Accidents Happen: Used Car Buyers Need Not Be The Victims

FAIRFAX, Va., /PRNewswire/ — Carfax.com, the nation's leading provider of vehicle history information, announced the addition of more than 900,000 accident data records documented in Arizona to its national database of over a billion vehicle records. Consumers across the country now have access to detailed collision information on thousands of cars that have been involved in accidents in the state of Arizona. Carfax has already added accident data from Florida, Idaho, Iowa, Kansas, Massachusetts, Missouri, Maryland, New Hampshire, North Carolina, Ohio, and Vermont.

While many states, including Arizona, issue salvage titles for cars and trucks that are seriously damaged, less severe damage — not resulting in a branded title — can still impact the value and safety of a used car. The accident information being added to the Carfax.com database may reveal this less severe damage in a vehicle's past which might have otherwise gone unreported to the consumer. This means used-car buyers need not rely solely on the honesty of the seller but can uncover hidden information, potential risks and repairs. Additionally, other valuable information in a Carfax report, such as flood damage, odometer fraud or salvage history, can help consumers make informed buying decisions.

Carfax customer, Madhav Raju, protected himself by running a report on a car he was considering. "I was looking for a used car to purchase and thought I had found one in the local paper," says Raju. "Based on the ad I seriously considered purchasing it. Luckily, before making a deposit I checked out Carfax. The report uncovered some major problems in the car's past, and saved me from making a \$7,000 mistake."

Consumers can run reports for themselves, but they can and should ask their used car dealer to provide a detailed vehicle history. A list of participating dealers



Amelia Island is just minutes by car from Jacksonville, Florida. But worlds away in every other respect. A Civil War fort, a quaint fishing village, miles of uncrowded beaches, wildlife that is oblivious to the guests sharing their island home. It's all right here, where you should be.

The rest of Florida™

For accommodation choices or a free information kit, call 1.800.803.0138. www.ameliainland.org

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